



Press Information | January 2025

Buds and Beats Festival
May 31, 2025 | Halle 622, Zurich

On May 31, 2025, Zurich will float on a green cloud as the Buds and Beats Festival makes its debut at Halle 622. This unique cannabis festival **invites visitors to explore and enjoy the diverse facets of the hemp plant.**

Spread across more than 3,000 m², the festival offers an exciting experience with various themed areas known as the "Zones": The **CBD Zone** showcases the variety of CBD flowers, hash, and cosmetics, while the **Smoking Zone** provides the perfect accessories for cannabis enjoyment. In the **Music Zone**, live acts and DJs bring the beats with hip-hop and electronica. The **Medical Zone** offers information on the medical use of cannabis, and the **Pilot Project Zone** details legal cannabis access via Swiss pilot projects. The **Grow Zone** covers everything about cannabis cultivation, and the **Hemp Zone** explores the diverse uses of hemp in food, clothing, and sustainable products. The Food Zone features culinary highlights from around the globe, while the **Game Zone** offers activities such as Mario Kart and the legendary Joint Roll Contest. For relaxation, the Beach Zone provides deckchairs and a chill atmosphere. The **Vape'n'Dab Zone** allows visitors to discover the art of dabbing, and the Wellness Zone offers yoga and high-quality CBD products for relaxation. Additionally, the **Talk Zone** hosts workshops and lectures on topics like home growing, hash production, and medical cannabis use.

A special highlight is the **CannaTrade B2B Barbecue** on the evening before the festival, May 30, 2025, from 5 PM to 10 PM—a perfect opportunity for the Swiss cannabis scene to network with international businesses in a relaxed setting.

For more information and tickets, visit:

www.budsandbeats.ch

Contact: info@budsandbeats.ch / Tel: +41 31 398 02 35

Press Accreditation: info@budsandbeats.ch

Organizer

CannaTrade.ch AG, a cornerstone of the Swiss cannabis scene, organizes the Buds and Beats Festival. Known for events like the CannaTrade fair, it actively promotes and supports hemp culture.