



Buds and Beats

**THE CANNABIS
FESTIVAL**
31st MAY 2025
Halle 622 – Zurich
Switzerland

**EXHIBITOR AND SPONSOR
INFORMATION**



Let's celebrate the Cannabis Culture together!

Buds and Beats Festival – What's That?

No CannaTrade in 2025 doesn't mean no cannabis celebration! So let's enjoy an amazing festival dedicated to our favorite plant! Visitors will float, carried on a green cloud, through various areas ("zones") of the Buds and Beats Festival. Here, they'll discover product stands, games, fun activities, food and drinks, exciting talks, and plenty of space to chill. And always present:

The perfect beats for the high vibe!

For business clients, there's the "CannaTrade B2B Barbecue" on the evening before. The Swiss cannabis scene will meet with all interested international companies, exchange ideas, and enjoy a relaxed atmosphere together for networking.

Facts & Figures

Friday, 30 May 2025

Set-Up for Stands & Zones
12:00 – 16:00
CannaTrade B2B Barbecue
17:00 – 22:00

Where

Halle 622
Therese-Giehse-Strasse 10
8050 Zurich
www.halle622.ch

Saturday, 31 May 2025

Buds and Beats Festival
11:00 – 22:00
Afterparties follow!

Expected Visitors

For the first edition of the Buds and Beats Festival, we anticipate around 3,000 visitors.

How to Participate

There are 40 stand spaces and various sponsorship options. See the overview and offers on the following pages.



Become a Sponsor and highlight your brand!

The Buds and Beats Festival offers attractive sponsorship options. Choose from becoming a Main Sponsor, Zone Sponsor, or selecting individual additional services.

Main Sponsor (max. 1)

sold

- Logo and link on www.budsandbeats.ch
- 2 Social Media Posts on Instagram and Facebook
- 10 tickets including CannaTrade B2B Barbecue
- Logo on posters, flyers, and ads
- Logo on all tickets
- Priority for stand selection
- Priority for speaker spot in the Talk Zone

Sponsor (max. 6)

CHF 2'500

- Logo and link on www.budsandbeats.ch
- 1 social media post on Instagram and Facebook
- 5 tickets, including CannaTrade B2B Barbecue
- Logo on posters, flyers, and ads
- Logo on all tickets
- Priority for stand selection
- Priority for speaker spot in the Talk Zone

Smoking-Zone Sponsor (max. 1)

sold

- Exclusive sponsor of the Smoking Area
- Double-decker stand (2 × 50m²)
- Logo and link on www.budsandbeats.ch
- 2 social media posts on Instagram and Facebook
- 10 tickets, including CannaTrade B2B Barbecue
- Logo on posters, flyers, and ads
- Logo on all tickets
- Priority for speaker spot in the Talk Zone



Book now and secure your preferred sponsor package!

Become a Sponsor and highlight your brand!

Beach-Zone Sponsor (max. 1)

sold

- 70m² area in the covered outdoor zone (with lounge chairs, stools & beach vibe)
 - Logo and link on www.budsandbeats.ch
 - 1 social media post on Instagram and Facebook
 - 5 tickets, including
- CannaTrade B2B Barbecue
 - Logo on posters, flyers, and ads
 - Logo on all tickets
 - Priority for speaker spot in the Talk Zone

Game-Zone Sponsor (max. 1)

CHF 7'500

- 70m² area in the covered outdoor zone (for table soccer, Nintendo area, etc.)
 - Logo and link on www.budsandbeats.ch
 - 1 social media post on Instagram and Facebook
 - 5 tickets, including
- CannaTrade B2B Barbecue
 - Logo on posters, flyers, ads
 - Logo on all tickets
 - Priority for speaker spot in the Talk Zone

Music-Zone Sponsor (max. 1)

CHF 7'500

- Exclusive sponsor of the stage and music program
 - 30m² area in the covered outdoor zone, left and right of the stage
 - Logo and link on www.budsandbeats.ch
 - 1 social media post on Instagram and Facebook
- 5 tickets, including CannaTrade B2B Barbecue
 - Logo on posters, flyers, and ads
 - Logo on all tickets
 - Priority for speaker spot in the Talk Zone



Book now and secure your preferred sponsor package!

Become a Sponsor and highlight your brand!

Vape'n'Dab-Zone (max. 1)

CHF 4'500

- 20m² area in the covered outdoor zone for the Vape and Dab Bar
- Logo and link on www.budsandbeats.ch
- 1 social media post on Instagram and Facebook
- 5 tickets, including
 - CannaTrade B2B Barbecue
 - Logo on posters, flyers, ads
 - Logo on all tickets
 - Priority for speaker spot in the Talk Zone

Wellness-Zone (max. 1)

CHF 4'500

- 20m² indoor area for wellness activities (yoga, cosmetics, etc.)
- Logo and link on www.budsandbeats.ch
- 1 social media post on Instagram and Facebook
- 5 tickets, including
 - CannaTrade B2B Barbecue
 - Logo on posters, flyers, and ads
 - Logo on all tickets
 - Priority for speaker spot in the Talk Zone

Talk-Zone (max. 1)

CHF 4'500

- Exclusive sponsor of the Talk Zone (stage for presentations)
- Logo and link on www.budsandbeats.ch
- 1 social media post on Instagram and Facebook
- 5 tickets, including
 - CannaTrade B2B Barbecue
 - Logo on posters, flyers, and ads
 - Logo on all tickets
 - Priority for speaker spot in the Talk Zone



Book now and secure your preferred sponsor package!

Become a Sponsor and highlight your brand!

YOUR Zone!?

Did we forget your zone? Let us know – there's space available!

Additional Options

Lanyard Sponsor

Your logo on all lanyards
sold

Goodie Bag Sponsor

Your product (1 flyer, 1 product)
in 500 goodie bags
CHF 500 (max. 10 sponsors)

Wristband Sponsor

Your logo on all wristbands
CHF 1'000 (max. 2 sponsors)

Supporter

Your logo as a supporter on www.buds-andbeats.ch. 2 tickets including
CannaTrade B2B Barbecue **CHF 500**

All prices plus 8.1% VAT



[Book now and secure your preferred sponsor package!](#)

Become a Sponsor and highlight your brand!

Special

CannaTrade B2B Barbecue Sponsor (max. 5, genre-exclusive)

CHF 1'500

For business clients, there's the "CannaTrade B2B Barbecue" on the evening before. The Swiss cannabis scene will meet with all interested international companies, exchange ideas, and enjoy a relaxed atmosphere together for networking.

- Logo and link on www.budsandbeats.ch
- 1 Social Media Post on Instagram and Facebook
- 5 tickets including CannaTrade B2B Barbecue
- Logo on screen at CannaTrade B2B Barbecue on Friday evening
- Logo on all B2B tickets
- 1 goodie (for example lighter, flyer, etc.) on all tables
- Priority for speaker spot in the Talk Zone

All prices plus 8.1% VAT



[Book now and secure your preferred sponsor package!](#)

Book a stand and present your products and services!

Stands Indoor & Covered Outdoor Zone

The indoor stands come in four sizes, available with or without Buds and Beats stand construction. We recommend booking stands with construction to reduce setup effort and resources – just bring your products to the festival, set up your stand quickly and easily.

Prices

	9m ² Stand	12m ² Stand	18m ² Stand	24m ² Stand
Incl. Stand Construction				
Regular Price	CHF 1'790	CHF 2'290	CHF 3'290	CHF 4'290
1 st Edition Offer	CHF 1'490	CHF 1'990	CHF 2'990	CHF 3'990
Exkl. Stand Construction				
Regular Price	CHF 1'290	CHF 1'590	CHF 2'290	CHF 2'890
1 st Edition Offer	CHF 990	CHF 1'290	CHF 1'990	CHF 2'590

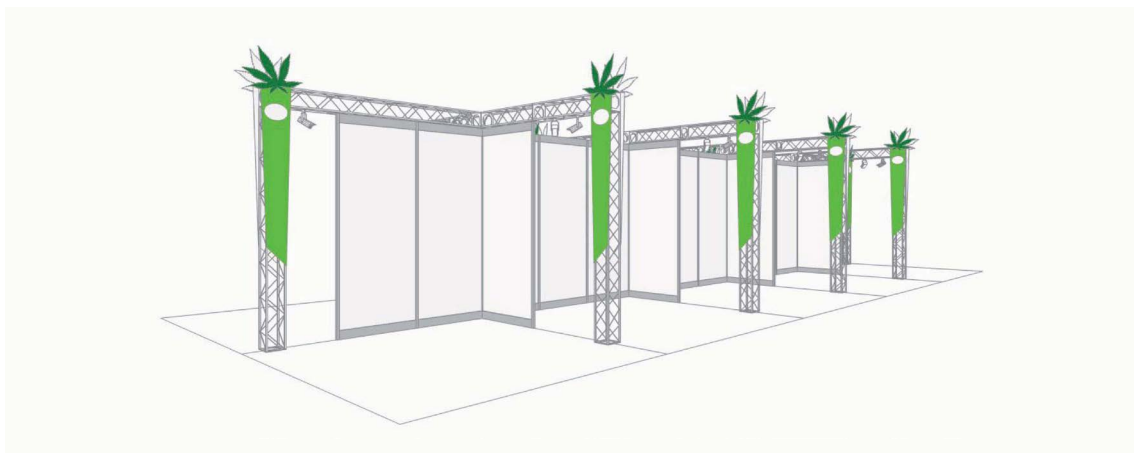
Incl. Stand Construction = Includes stand system (see image) with 1 spotlight, 1 table, 2 chairs, 1 power outlet, and 1 waste disposal fee.

Exkl. Stand Construction = Empty space with 1 power outlet and 1 waste disposal fee.

Passes: 1 exhibitor pass per 3m², including access to the CannaTrade B2B Barbecue on Friday, 30 May 2025 (value: CHF 95).

Additional Bookings

After booking and stand assignment, you can reserve furniture, carpet, printed back walls, additional power outlets, etc., via the My CannaTrade system.



All prices plus 8.1% VAT

Book a stand and present your products and services!

Outdoor Stands

The stands in the covered outdoor area between the Beach and Game Zones are available in a single size, with or without Buds and Beats stand construction. We recommend booking with stand construction to greatly reduce setup effort—just bring your products to the festival, and set up your stand quickly and easily.

Prices

	16m ² Stand
Incl. Stand Construction	
Regular Price	CHF 2'990
1 st Edition Offer	CHF 2'690
Exkl. Stand Construction	
Regular Price	CHF 4'990
1 st Edition Offer	CHF 1'690

Stand spaces from 9m² to 16m² are available around the Smoking Zone. No Buds and Beats stand construction is possible here; you must bring your own tent.

Prices

	9m ² Stand	12m ² Stand	16m ² Stand
Regular Price	CHF 1'290	CHF 1'590	CHF 1'990
1 st Edition Offer	CHF 990	CHF 1'290	CHF 1'690



[Book Now and Be Part of It!](#)

All prices plus 8.1% VAT

This is how it looks.



(The stands will be allocated in February 2025 based on the order of registration)

Get in contact with us!

We look forward to hearing from you:

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Buds and Beats – The Cannabis Festival
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